

MASCOT OF THE STUDENT DEPOT DORMITORY NETWORK CONTEST

RULES AND REGULATIONS

I. General information:

1. The organiser of the competition is Student Depot Sp z o.o. Plac Marszałka Józefa Piłsudskiego 2, 00-073 Warsaw.
2. The competition involves the design of a mascot that will be the symbol of the Student Depot network of private dormitories.
3. The competition runs from 15.04 -30.06.2024. In exceptional cases, the Organiser reserves the right to interrupt, change or extend the competition of which it will inform participants via its profile on Instagram @student_depot_official or the website www.studentdepot.pl/maskotka.

II. Subject of the competition:

1. The aim of the Competition is to design and develop an original logo - a mascot that will be the symbol of the Student Depot network of private dormitories.
2. The mascot will be officially used by the Organiser in an unrestricted/unpaid manner in promotional materials and gadgets, information materials, advertising, correspondence and other print and media according to the needs of the Organiser.
3. The graphic design should be accompanied by a description of the idea and concept (e.g. a description of the symbolism, colour and context used) behind the mascot proposal.
4. The mascot, together with the description, should be clearly associated with the private student house Student Depot.
 - 4.1. The guidelines for the mascot design (Brief) are attached as **Appendix 4** to the Regulations.
 - 4.2. The mascot may incorporate the Student Depot logo.
5. All enquiries relating to the organisation of the competition should be addressed to Student Depot Sp. z o.o. at the following e-mail address: kontakt@studentdepot.pl with Maskotka/Mascot in the title.

III. Conditions of participation:

1. The competition is a one-stage and open competition.
2. The competition is aimed at graphic designers, designers, visual artists, pupils, students and graduates of schools and universities - natural persons and legal persons and entities without legal personality, residing in Poland.
3. Participation in the competition is free of charge and entirely voluntary.
4. All costs associated with participation in the competition are to be borne by the participant themselves.
5. Submitted work must be independently produced and be the author's own work. No part of the work may be made using tools based on artificial intelligence technology. The participant of the competition declares that he/she holds full copyright to the work submitted to the competition and is fully and solely responsible for any claims of third parties that may arise due to possible infringement of any rights to the submitted work. Submission of the work is also tantamount to confirming that the work has not been previously published or presented in other competitions. In the event that a third party makes a claim due to the infringement of the rights set out above, the participant in the competition who is the subject of the above claim will compensate the Organiser, as the sole responsible party, for all costs incurred in making a claim for damages against him.
6. The winning mascot selected through this competition becomes the property of the Competition Organiser upon payment of the Grand Prize, together with the medium on which this mascot was delivered to the Organiser
7. The competition is open to individuals who:

- a) have read and accepted these Competition Rules;
- b) deliver the competition work - graphic design in accordance with the requirements specified in point IV of these Rules and Regulations - by the due date;
- c) submit, together with their entry, a completed and signed competition entry form (**Appendix No. 1** to these Rules);
- d) submit, together with their entry, a written statement of their consent to the transfer to the Organiser of the competition of their proprietary rights to the graphic design - the logo (**Appendix No. 2** to these Rules and Regulations);
- e) submit, together with their entry, a signed information clause on the processing of personal data by the Organiser (**Appendix No. 3** to these Rules);
- f) in the case of minors, the annexes referred to in points c, d and e shall also be signed by the legal representatives of the participant;
8. The competition organiser reserves the right to publish the name and information of the winner.
9. The competition organiser reserves the right to publish the entries submitted to the competition to promote the competition without payment of additional remuneration.
10. Employees of the Organiser and persons who are members of the Competition Committee are not allowed to participate in the competition.

IV. Form of presentation of the competition work:

1. The mascot project should be submitted to the Organiser in an electronic version on an electronic medium (flash drive), in hard copy (A4 print format, hard paper) or by e-mail to: kontakt@studentdepot.pl with Maskotka/Mascot in the subject line.
2. Preferred but not required format for competition entries:
 - a) in vector graphics, e.g. in *.cdr file format (CorelDRAW)
 - b) in presentation and printable format *.pdf (print quality), *.jpg (high resolution), *.png (high resolution),
 - c) at a minimum size of 4 MB, with the possibility of changing the scale and aspect ratio without loss of quality,
3. The competition entry must be devoid of any graphic or textual elements identifying the entrant.
4. Each entrant can submit a maximum of 3 graphic designs.
5. Competition entries will not be returned to participants. The organiser undertakes not to use works that have not been awarded a prize.
6. The participant agrees that the submitted competition work may be presented and published free of charge by the Organiser in all promotional materials and gadgets, information materials, advertising, city correspondence and other print and media as required by the Organiser.

V. Place and deadline for submission of competition entries:

1. The competition entries, together with the completed appendices to the Competition Regulations, should be sent by post with the annotation "Student Depot Mascot" to the following address: Student Depot Sp. z o.o. Plac Marszałka Józefa Piłsudskiego 2, 00-073 Warsaw by 30 June 2024 (the date on the postmark is decisive) or by e-mail to: kontakt@studentdepot.pl with Maskotka/Mascot in the subject line (the time of receipt in the mailbox is decisive).
2. The costs of delivering the competition entries are to be paid by the participants.
3. The organiser is not responsible for any delays or damage to the competition entries caused during delivery.
4. Entries that do not meet the requirements or that are submitted after the deadline will not be considered by the Competition Committee.
5. Submission of a competition entry implies acceptance of these Rules.

VI. Rules for the award of prizes and criteria for the evaluation of the competition entries:

1. The winner of the Student Depot mascot competition is selected by a Competition Committee appointed by the Managing Director of the Organiser.
2. The decision of the Competition Committee to award the prize is final and cannot be appealed.
3. Entries will be judged against the following criteria:
 - a) artistic qualities: imaginative, communicative, expressive, legible, aesthetic, original, and evoking positive associations,
 - b) graphic qualities: professionalism of the work according to the rules of art,
 - c) usability: editable in a variety of applications and display situations.

VII. Award:

1. The Competition Committee will select the winner - one winning graphic design for the Student Depot mascot. The author will receive a financial prize, amounting to: PLN 5,000 ("**Main Prize**"). Additionally, the commission will distinguish two designs with financial prizes of PLN 1,000 (one thousand zlotys).
2. The Main Prize constitutes the remuneration for transferring the property copyright to the graphic design of the mascot to the Organiser. The property copyright to the mascot design shall be transferred to the Organiser upon payment of the Main Prize. The detailed terms and conditions of the transfer of the property copyright to the mascot design are set out in Appendix 2.
3. The prizes will be paid to the bank accounts indicated by the contestants in their application. The prizes are subject to taxation in accordance with applicable legislation.
4. If a collaborative work is selected, the award is not multiplied.
5. The Competition Committee reserves the right not to adjudicate the competition, and consequently not to award the prize, if, in its opinion, the entries submitted do not meet the criteria for the evaluation of the works to the extent allowing it to be awarded.

VIII. Settlement of the competition:

1. Planned date of announcement of results: 10 July 2024.
2. The results of the competition and information about the winning entry and its author will be announced on the organiser's Instagram account **@student_depot_official**
3. Irrespective of the announcement of the competition results, the Organiser will inform the winner in writing of the competition results and the awarding of the Grand Prize. The above information will be delivered by registered mail to the address indicated by the winner in the competition application. In the event of any doubts, it is assumed that the sending of the above information is tantamount to a declaration of will of the Organiser to transfer the proprietary copyrights to the mascot's design under the terms and conditions specified in Appendix No. 2. In the event of failure to collect the parcel, the effect of delivery shall take place upon the expiry of the last day of parcel advancement.

IX. Final provisions

1. All disputes shall be decided by the Competition Committee. There is no right of appeal against the Competition Committee.
2. The organiser reserves the right to amend the Competition Rules.
3. The Competition Rules are available on the Organiser's website www.studentdepot.pl/maskotka.
4. The organiser is not responsible for the actions of third parties related to the organisation of the competition or for damages caused by incorrect or outdated data provided by the participants.
5. These Rules shall enter into force on the day the competition is announced.
6. In matters not covered by these Rules, the relevant provisions of the applicable law, in particular the Civil Code, shall apply. Information about the competition can be obtained at Student Depot Sp. z o.o. Pl. Marszałka Piłsudskiego 2, 00-073 Warsaw, or at the e-mail address kontakt@studentdepot.pl with Mascot in the title.

Appendices to the Regulations:

Appendix No. 1 Competition entry form with declarations.

Appendix No. 2 Consent to transfer of economic copyright to the competition work

Appendix No. 3 Information clause (GDPR)

Appendix No. 4 Mascot Design Guidelines (Brief)

COMPETITION ENTRY FORM

Competition category: graphic symbol - mascot of the Student Depot

Entrant details:

- 1. Name:
- 2. Address:
- 3. Phone number:..... E-mail:
- 4. bank account number (for payment of the prize).....
- 5. number of projects submitted:

I declare that :

- 1. I am the sole author of the submitted competition entry for the logo - the Student Depot mascot,
- 2. I did not use any tools using artificial intelligence technology in my competition work.
- 3. I am aware of and accept the provisions of the Rules and Regulations of the Competition for the Design, Graphic Design - Student Depot Mascot,
- 4. I do not violate the rights of third parties or the applicable laws,
- 5. The entry has not been entered in another competition;
- 6. I agree that the Organiser of the competition may display my work free of charge for the purpose of conducting and announcing the results of the competition, in particular in the following fields of exploitation:
 - presentation of work, including online presentation
 - duplication
 - printing
 - recording on electronic media
- 7. I agree that the organiser of the competition agrees to the processing of my personal data contained in the application for the purposes of holding and determining the competition and, in the event of receiving a prize, I agree to my personal data being made public.

.....
/place and date/ /legal signature of the author of the work/

.....
/legal representatives' legible signature if applicable/

CONSENT TO TRANSFER THE PROPERTY RIGHTS OF THE GRAPHIC PROJECT OF A STUDENT DEPOT MASCOT TO THE COMPETITION ORGANISER

.....
Place and date

STATEMENT

I hereby declare that I agree to transfer to Student Depot Sp z o.o. (hereinafter: "Organiser") the economic copyright to the graphic mark - mascot submitted in the competition "for the mascot of the Student Depot dormitory chain" (hereinafter: "Work"), under the following conditions:

1. The transfer of the economic rights to the Work shall take place upon payment of the Grand Prize in the competition "for the mascot of the Student Depot dormitory chain", to the bank account indicated by me on the competition entry form.
2. The amount of the Grand Prize represents the exclusive remuneration for the transfer of the economic copyright to the Work.
3. The transfer of the economic copyright to the Work takes place without time and territorial restrictions,
4. The transfer of copyrights to the Work covers all fields of exploitation known on the date of submission of this declaration, including the fields of exploitation listed in Article 50 of the Act of 4 February 1994 on Copyright and Related Rights, and in particular the right to:
 - a) capture, record, produce, reproduce and record by any technique, including printing, reprography, magnetic recording and digital technology;
 - b) marketing, lending, renting or leasing;
 - c) publicly exhibit, display and to make the Work available to the public in such a way that everyone may access it from a place and at a time individually chosen by them;
 - d) digitisation and computer graphic processing;
 - e) entry and storage in computer memory and in their own databases;
 - f) the introduction of the Work into information networks, including the Internet, in particular for the purpose of distribution via such a network and making the Work available to the public;
 - g) use the Work for advertising, promotion and marketing purposes, in particular to promote the activities of the Organiser, as well as the activities of other entities at the Organiser's discretion
 - h) make changes to the Work
 - i) use the Work in any way, in whole or in part, for purposes of related to the Organiser's business activities
 - j) Licensing of the Work.

5. At the same time, I declare that with the transfer of the proprietary copyrights to the Work, I undertake not to exercise my personal copyrights to the Work with the exclusion of the right of authorship to the Work and the right to mark the Work with my name.

.....
/signature of the entrant/

.....
/legal representatives' legible signature if applicable/

INFORMATION CLAUSE ON PROCESSING PERSONAL DATA

Your personal data will be processed in accordance with Regulation of the European Parliament and of the Council (EU) 2016/679 of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data ("GDPR") and other applicable data protection legislation. In accordance with Article 13 of the GDPR, we inform you that:

1. The administrator of your personal data is **Student Depot sp. z o.o.** with its registered office at Plac Marszałka Józefa Piłsudskiego 2, 00-073 Warsaw. The Administrator can be contacted by writing to the Administrator's registered office address, email address: rodo@studentdepot.pl. The Administrator has appointed a Data Protection Officer. He can be contacted at the e-mail address rodo@studentdepot.pl.
2. Your personal data (name, address, e-mail address, telephone number) will be processed for the purposes:
 - k) related to the organisation and participation in the competition, in accordance with the accepted content of the Competition Rules, i.e. on the basis of Article 6(1)(b) of the GDPR and
 - l) for other purposes necessary for the Administrator's legitimate interests on the basis of Article 6(1)(f) of the GDPR, in particular for the purposes of establishing, investigating or defending against claims, for correspondence and responding to letters in connection with participation in the competition, for the purposes of archiving and accountability required by the GDPR.
4. The provision of personal data is voluntary, but necessary for participation in the competition.
5. Your personal data may be disclosed to entities providing support to the Administrator, on a contracted service basis and in accordance with the entrustment agreements concluded.
6. Your personal data will be processed until the end of the competition, and thereafter for the period and to the extent required by law.
7. Your personal data will not be processed by automated means and will not be profiled
8. You have the right of access to your personal data, the right to rectification, restriction of processing, the right to data portability, the right to object, as well as the right to request rectification or erasure to the extent provided by law.
9. If you consider that the Administrator's processing of your personal data violates the provisions of the GDPR, you have the right to lodge a complaint with the President of the Data Protection Authority.

.....
/place and date/ /legal signature of the author of the work/

.....
/legal representatives' legible signature if applicable

Student Depot

SD BUDDY

Student Depot is the largest network of private dormitories in Poland. It offers almost 4,200 places in seven private dormitories of a higher standard in Warsaw, Krakow, Gdansk, Wroclaw, Poznan, Lodz and Lublin.

Since its inception, Student Depot has consistently pursued the idea that this brand is not just a place of accommodation, but also a supportive community of people from all over the world who study together, spend time together in a dormitory in areas such as the gym, cinema zone and games room. Student Depot's tenants are young, ambitious people with many passions, for whom studying is a period of learning and life plans implementation, and knowledge of English is a standard.

1. The character should be of unknown gender (unisex)
2. Giving it character traits, it would be a character:
 - very positive
 - helpful (helping others)
 - sensitive to evil
 - caring for the environment
 - friendly
 - smiling
 - recognisable, i.e. unique
 - with lots of friends
 - amicable
 - relaxed
 - positive towards the world and all people
 - bold
 - caring
 - safety-conscious
 - natural
 - not indifferent to the harm done to others
 - multi-culture
 - social butterfly
 - with a great sense of humour
3. The character should be very positively perceived by today's youth and fit into today's youthful world.
4. Graphically, the character should be easy to convert, e.g. into monochromatic pictograms that match the different décor in our buildings. If using colours then they should be simple,

matching different materials. It would be good if her possible attributes, e.g. distinctive hands, could be recognised and used separately.

5. The character should not be graphically complex, but should be memorable.
6. The character should be associated with the student residence and student life (learning, but also fun)
7. The character cannot:
 - be associated with bad things/behaviour, doing harm to others,
 - exhibit the characteristics of the so-called "eternal partygoer"
 - discriminate against anyone
 - incite, by the way it is graphically presented, to dangerous behaviour
 - be associated with negative emotions