

Cookie policy

1. Introduction

Our website www.studentdepot.pl (the "**website**") uses cookies and other related technologies (for convenience, all technologies are referred to as "**cookies**"). In this cookie policy (the "**policy**") we inform you about the use of cookies on our website.

2. What are cookies?

Cookies are small text files sent by websites when you browse them, which are stored by the browser on your device. The information contained in cookies may be returned to our servers or to the servers of relevant third parties during your next visit.

3. Cookies

On the website, we use essential cookies, so-called technical cookies, and additional cookies: functional, analytical, advertising, and other cookies that monitor website traffic.

3.1 Necessary cookies

Necessary cookies are cookies that allow the website to function and be used properly. They allow you to take the action you request, such as changing your privacy settings, logging in or filling out a form. Without these files, it is not possible to browse the website. For this reason, we may place these cookies without your consent.

Name	Supplier	Recipient country	Storage period	Function
gender	StudentDepot	PL	7 days	Preservation of user gender information (necessary for PEX operation)
wp-settings-1	StudentDepot	PL	60 days	Memorize CMS settings (applies to administrators)
wp-settings-time	StudentDepot	PL	60 days	CMS settings memorization (applies to administrators)
_GRECAPTCHA	Google	US	5 months 27 days	Recognizing bots and protecting your website from SPAM
CONSENT	YouTube (Google)	US	2 years	Information about acceptance of marketing data tracking
test_cookie	DoubleClick (Google)	US	15 min	Checking the possibility of using cookies in your browser
_gregcaptcha	Google	US	Persistent	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website
AWSALBTG	AWS	DE	7 days	Registration of which server-cluster is serving the visitor. This is used in context with load balancing, in order to optimize user experience
AWSALBTGCORS	AWS	DE	7 days	Registration of which server-cluster is serving the visitor. This is used in context with load balancing, in order to optimize user experience
rc::a	Google	US	Persistent	This cookie is used to distinguish between humans and bots

rc::b	Google	US	By the time of a given session	This cookie is used to distinguish between humans and bots
rc::c	Google	US	By the time of a given session	This cookie is used to distinguish between humans and bots
rc::f	Google	US	Persistent	This cookie is used to distinguish between humans and bots

3.2 Functional cookies

Some cookies provide additional functionality to the website. By placing functional cookies, we make it easier for you to visit our website. In this way, you do not have to enter the same information repeatedly when visiting our website, and the search filters you apply or the location selection you make will not change. The use of such cookies requires your consent.

Name	Supplier	Recipient country	Storage period	Function
*-popup (e.g. krk-popup, short-popup, ldz-popup).	StudentDepot	PL	7 days	Used to record information about reading various pop-up information
wp-wpml-current-language	StudentDepot	PL	By the time of a given session	Remembers the settings of the selected website language
_hjAbsoluteSessionInProgress	Hotjar	US	30 minutes	User identification for the first Hotjar session
_dc_gtm_UA-*	Google	US	1 minute	Loading Google Analytics scripts

3.3 Analytical cookies

Some cookies provide us with statistical data about users' use of the website, including to measure the number of visits and to study the source of website traffic. The statistical data also allows us to optimise the website and improve the user experience. The use of such cookies requires your consent.

Name	Supplier	Recipient country	Storage period	Function
_gcl_au	Google	US	3 months	Checking the effectiveness of advertising campaigns – Google Tag Manager
hjSessionUser*	Hotjar	US	1 year	Hotjar tool data analysis
_hjFirstSeen	Hotjar	US	30 minutes	User identification for the first Hotjar session
hjSession*	Hotjar	US	30 minutes	Hotjar tool data analysis
ga*	Google	US	1 year 1 month 4 days	Storing and counting website impressions by Google Analytics
_ga	Google	US	1 year 1 month 4 days	Count visits, sessions, campaign data and website usage by Google Analytics based on anonymized data described by a unique, randomly generated identifier
_gid	Google	US	1 day	Collecting anonymized data about users' website usage for performance analysis for Google Analytics

collect	Google	US	By the time of a given session	Sending data to Google Analytics about the visitor's device and behavior; tracking the visitor across devices and marketing channels
td	Google	US	By the time of a given session	Registration of statistical data on users' behaviour on the website, internal analytics by the website operator

3.4 Advertising cookies

We use advertising cookies on this website to determine your preferences and give us insight into the results of advertising campaigns. This happens based on profiles that we create based on your behaviour on the website. With these cookies you are, as a visitor to the website, associated with a unique ID. These cookies will take into account your behaviour on our website and analyse your interests in order to display personalized ads for our services on third-party websites. Some of the advertising cookies may analyse your behaviour outside the website to analyse general statistical and demographic data. The use of such cookies requires your consent.

Name	Supplier	Recipient country	Storage period	Function
YSC	Google	US	By the time of a given session	Analysis of embeddable video views
VISITOR_INF O1_LIVE	Google	US	5 months 27 days	Checking the user's bandwidth to display the correct type of YouTube video player
_ttp	TikTok	CN	1 year 24 days	Collecting data to tailor campaign content and personalize it for the user
_tt_enable_cookie	TikTok	CN	1 year 24 days	Collect user behaviour data to measure campaign effectiveness
_fbp	Meta	UK	3 months	Display ads on the Facebook platform or embeddable elements of this platform after visiting the website
ads/ga-audiences	Google	US	By the time of a given session	Re-engaging visitors that are likely to convert to customers based on the visitor's online behaviour across websites
IDE	Google	US	1 year	Providing ad delivery or retargeting
LAST_RESULT_ENTRY_KEY	YouTube (Google)	US	By the time of a given session	Tracking user's interaction with embedded content.
LogsDatabaseV2:V# LogsRequestsStore	YouTube (Google)	US	Persistent	Storage of the user's video player preferences using embedded YouTube video
nextId	YouTube (Google)	US	By the time of a given session	Tracking user's interaction with embedded content
pagead/1p-user-list/825407154/	Google	US	By the time of a given session	Tracking of user behaviour and detecting how the user navigates between sites. This is used for measurement of advertisement efforts and facilitates payment of referral fees between websites

requests	YouTube (Google)	US	By the time of a given session	Tracking user's interaction with embedded content
TESTCOOKIE SENABLED	YouTube (Google)	US	1 day	Tracking user's interaction with embedded content
tt_applInfo	TikTok	Ireland	By the time of a given session	Tracking the use of embedded services by the social networking service, TikTok
tt_pixel_session_index	TikTok	Ireland	By the time of a given session	Tracking the use of embedded services by the social networking service, TikTok.
tt_sessionId	TikTok	Ireland	By the time of a given session	Tracking the use of embedded services by the social networking service, TikTok
VISITOR_PRIVACY_METADATA	YouTube (Google)	US	180 days	Collecting metadata about the privacy settings preferences of users visiting YouTube
yt.innertube::nextId	YouTube (Google)	US	Persistent	Registration of a unique ID to keep statistics of what videos from YouTube the user has seen
ytidb::LAST_RESULT_ENTRY_KEY	YouTube (Google)	US	Persistent	Tracking user's interaction with embedded content
YtldbMeta#databases	YouTube (Google)	US	Persistent	Tracking user's interaction with embedded content

3.5 Other cookies

In addition, we also use files belonging to other categories. They enable us to manage website traffic and support the systems we use in the categories of cookies listed above. The use of these types of cookies requires your consent.

Name	Supplier	Recipient country	Storage period	Function
AWSALLTGCS	AWS	DE	7 days	AWS traffic management through PEX or a third-party script provider
AWSALBCORS	AWS	DE	7 days	AWS traffic management through PEX or a third-party script provider
AWSALB	AWS	DE	7 days	AWS traffic management through PEX or a third-party script provider
_hjIncludedInSessionSample_1295151	Hotjar	US	2 minutes	Enabling the use of the Hotjar tool

4. Third-party cookies

The website also installs third-party cookies, i.e. those used by an external entity that does not manage the website, in order to provide personalized content to users. Below is a list of third parties with links to their cookie policies, which you can consult for more detailed information on the processing of your personal data using such cookies:

Third party	Web address to the cookie policy
Meta Platforms Ireland Limited	https://www.facebook.com/privacy/policies/cookies/?entry_point=cookie_policy_redirect&entry=0
TikTok Technology Limited	https://www.tiktok.com/legal/page/global/tiktok-website-cookies-policy/en

TikTok Information Technologies UK Limited

Google Ireland Limited	https://policies.google.com/technologies/cookies
Hotjar Limited	https://help.hotjar.com/hc/en-us/articles/115011789248-Hotjar-Cookies
Amazon Web Services Incorporated	https://aws.amazon.com/legal/cookies/

In addition, we would like to inform you that we use the Google Analytics service to collect and analyze information about the use of the website. For more information on the principles under which this service collects and processes data, please visit the following link: <https://support.google.com/analytics/answer/6004245?hl=pl#zippy=%2Cdane-zbierane-przez-google-analytics%2Cnasza-polityka-prywatno%C5%9Bci>.

It is possible to block Google Analytics in your browser by downloading and installing a special browser add-on to block Google Analytics, which can be found at the following link: <https://tools.google.com/dlpage/gaoptout?hl=pl>.

5. Consent

When you visit our website for the first time, we will show you a cookie banner with an explanation about installing cookies on your device. By clicking the "Accept all" button, you consent to our use of all types of cookies as indicated in this policy. It is also possible to limit our use of cookies by selecting the specific types of cookies that will be installed on your end device and agreeing to them using the "Accept selected" button. In case you do not consent to the installation of any cookies on your device, you should click the button: "Reject all". Note, however, that the last two options do not apply to essential cookies, which can be used without your consent.

6. Enabling, disabling and deleting cookies

The use of cookies can be disabled. You can also use your web browser to automatically or manually delete cookies. You can also decide which cookies are not to be placed on your device by selecting the appropriate fields in the panel that will appear on the website with the start of its use as described in section 5 above. However, this does not apply to essential cookies, the installation of which is necessary for the proper functioning of the website. Another option is to change your browser settings so that you receive a message each time a cookie is placed. For more information on these options, see the instructions in your browser's help section.

Detailed information on how to delete cookies in the most common browsers is available at the links below:

Browser	Web address
Google Chrome	https://support.google.com/accounts/answer/61416?hl=pl&co=GENIE.Platform%3DDesktop
Microsoft Edge	https://support.microsoft.com/pl-pl/microsoft-edge/usuwanie-plik%C3%B3w-cookie-w-przeql%C4%85darce-microsoft-edge-63947406-40ac-c3b8-57b9-2a946a29ae09
Mozilla Firefox	https://support.mozilla.org/pl/kb/usuwanie-ciasteczek-i-danych-stron-firefox?redirectslug=usuwanie-ciasteczek&redirectlocale=pl
Safari	https://support.apple.com/pl-pl/guide/safari/sfri11471/mac

Please note that our website may not function properly if all cookies are disabled. If you delete cookies in your browser, they will be placed again if you give your consent when you visit our website again.

7. Your rights in relation to personal data stored in cookies

Some cookies contain information about you or information that allows you to be identified. In this case, the use of cookies constitutes the processing of your personal data. Information about the controllers of personal data, the rules of processing personal data by Student Depot and your rights are described in the privacy policy available at www.studentdepot.pl

To exercise these rights, contact us at the address indicated below. If you want to complain about how we handle your data, we would like to hear it from you first, but you always have the right to complain to the data protection authority, which in Poland is the President of the Personal Data Protection Office.

8. Contact details

If you have any questions or comments regarding this policy, please contact us using the following contact information:

Mailing address:

Student Depot sp. z o.o.

ul. Litewska 1,

00-581 Warsaw, Poland

Email address:

rodo@studentdepot.pl